

Fast Thinking Subprocessors List

Last updated: June 2025

Fast Thinking Limited engages the following trusted subprocessors to support delivery of our services. These partners may process pseudonymised or aggregated data on our behalf, and are contractually bound to meet our data protection, security, and privacy requirements.

| Subprocessor | Purpose | Location | Notes |
|----------------------------------|-------------------------------------|---------------|---|
| Amazon Web Services (AWS) | Hosting, infrastructure & | UK (London) | Primary hosting provider for the Evolve Marketing Platform |
| CloudFront (AWS) | Content delivery network (CDN) | Global (Edge) | Used for performance, no personal data stored or |
| Google Analytics | Analytics (website + platform) | US / EU | Aggregated, non-identifiable data; safeguards via SCCs |
| Mouseflow | Session recording & heatmaps | EU / US | Used on fast-thinking.co.uk only (not on clients' sites) |
| Meta (Facebook) | Ad performance pixel (Fast Thinking | Global | Used on our corporate website only |
| LinkedIn | Ad performance pixel (Fast Thinking | Global | Used on our corporate website only |
| Mailchimp | Email communications | US | Newsletter sign-ups and subscriber management |
| Pingdom (SolarWinds) | Uptime monitoring & alerts | EU / US | Performance and availability monitoring for internal ops |
| Google Ads | Advertising delivery & reporting | Global | Used within platform integrations to support ad campaign management |
| Beeswax (BidSwitch) | Programmatic ad delivery | Global | Used for creative delivery and reporting via DSP |
| AIDEM | Creative hosting & ad delivery | Global | Integrated for serving rich media and creative variants |
| Microsoft Advertising | Advertising delivery & reporting | Global | Used within platform integrations for campaign data |

Notes

- We will notify clients in advance of any new subprocessor engagement where relevant to our processing on their behalf.
- This list applies to Fast Thinking's role as both **data controller** (e.g. fast-thinking.co.uk) and **data processor** (e.g. via the Evolve Marketing Platform).
- Our subprocessors are selected for their commitment to high security and privacy standards. Where subprocessors are based outside the UK/EU, appropriate safeguards (such as Standard Contractual Clauses) are in place.